



AGENDA

STEERING COMMITTEE #2 6/21/22

VIRTUAL MEETING, LINK PROVIDED

- 1 Welcome
- 2 Schedule & Overview
- 3 Survey & Workshop Updates
- 4 Planned Engagement & Steering Committee Involvement
- 5 Stakeholder Interviews
- 6 Next Steps & Discussion
- 7 Public Comment Period

STEP ONE:
**COMMUNITY'S VISION
FOR MONTREAT**
(SURVEY)

Items that can be implemented by the Town (government):

- Main focus of Comprehensive Plan
- Includes land use, policy, some community initiatives, etc.
- Requires SC involvement and discussion to prioritize

STEP TWO:
IDEAS & EDUCATION
(MINI-MEETING)

Items that can be supported by the Town (government), but are community-led:

- Supplemental to the plan, important to the community!
- Includes ideas for more community events, volunteer programs, or non-profit efforts
- Captured and listed in the plan as a community resource

STEP THREE:
SELECTING STRATEGIES
(COMMUNITY WORKSHOP)



STEP ONE: SURVEY (TENTATIVE RESULTS)



346 Responses (as of 6/21/22)

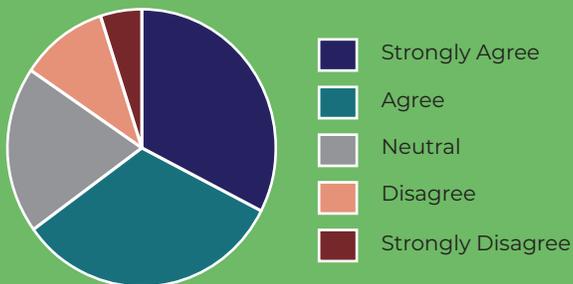
Initial Findings:

- Support for sustainable policies, especially compact housing, proportional stormwater fees, and a ban on constructing buildings which may disturb waterways
- Controversial topics include change, growth, and tourism

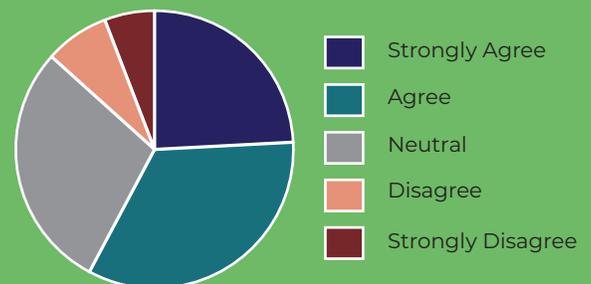
Next Steps:

- Continue to promote through 4th of July
- Close and analyze results before community workshop

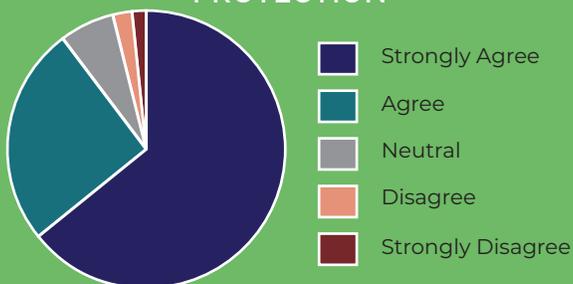
SUPPORT FOR COMPACT HOME DESIGN



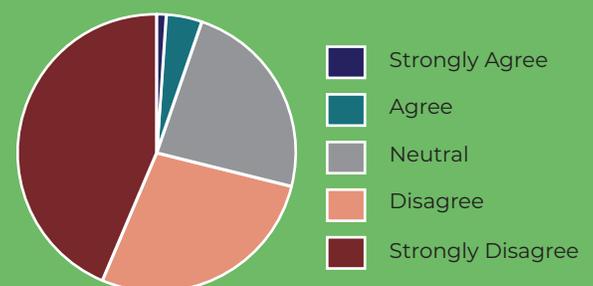
SUPPORT FOR STRONGEST STORMWATER REGULATION (UTILITY)



SUPPORT FOR WATERWAY PROTECTION



SUPPORT FOR INCREASED TOURISM



Discussion:

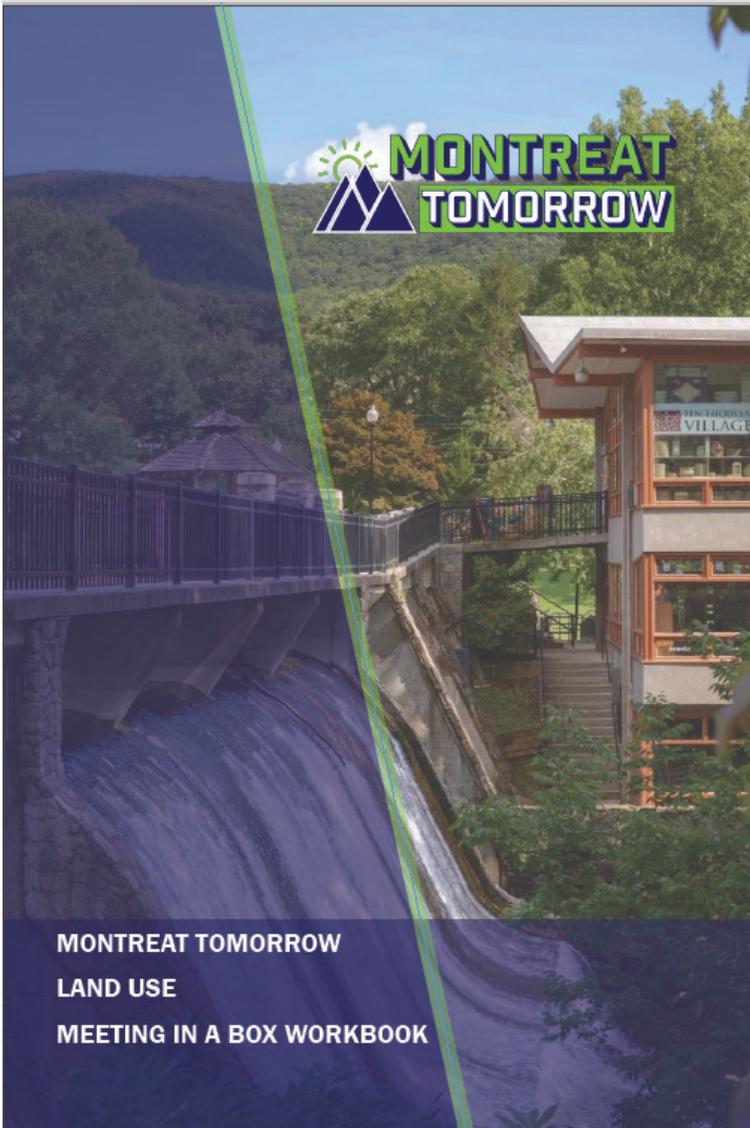
- Is closing before the community workshop acceptable?
- What stands out to you as interesting?

STEP TWO: IDEAS & EDUCATION (MINI-MEETING!)



OPPORTUNITY FOR STEERING COMMITTEE ASSISTANCE

July and August



What it is:

A workbook & mapping activity for steering committee members to host smaller meetings with your networks

What it includes:

A facilitator guide and printed activity that covers:

- Comprehensive Planning 101
- What is Zoning and Land Use?
- How Land Use Applies to Montreat
- Montreat's Existing Land Use and Zoning
- Future Land Use and Development
- Other Options for Community Improvement

Your Role:

- Invite friends and neighbors
- Use facilitator guide to lead activity
- Gather feedback and report back

Discussion:

- What do you think of these topics? Do you have any to add or remove?
- Would you like to volunteer to run a mini-meeting?
- Can you think of people to invite to a mini-meeting?

STEP THREE: SELECTING STRATEGIES (COMMUNITY WORKSHOP)



A community workshop includes...

- A short presentation including what a comprehensive plan is and our project timeline
- A series of open-ended activities and posters for people to share their input

Discussion

- Would July 26th or 27th work for a new workshop date?
- What is the best time and place?
- How can we get the word out?

WORKSHOP ACTIVITIES (SAMPLE)

What action would you take to protect water quality in town and reduce stormwater runoff? Add a sticker to the matrix for your preferred action(s).

I'll restore streams on my property	\$\$\$	
	\$\$	
	\$	
I'll plant trees on my property	\$\$\$	
	\$\$	
	\$	
I'll reduce impervious areas on my property	\$\$\$	
	\$\$	
	\$	
I'll install stormwater control measures on my property	\$\$\$	
	\$\$	
	\$	
I'll clean up debris from the stream on my property	\$\$\$	
	\$\$	
	\$	
I'll report illicit discharges to the town (citizen monitor group)	\$\$\$	
	\$\$	
	\$	

What action should the town take to protect water quality in town and reduce stormwater runoff? Add a sticker to the matrix for your preferred action(s).

Establish a stormwater utility fee	\$\$\$	
	\$\$	
	\$	
Audit ordinances for stormwater impacts and NPDES compliance	\$\$\$	
	\$\$	
	\$	
Review opportunities for public-private partnership to protect water quality and public amenities	\$\$\$	
	\$\$	
	\$	
Participate in stream restoration program via public-private partnerships	\$\$\$	
	\$\$	
	\$	
Create educational and outreach resources on town's website	\$\$\$	
	\$\$	
	\$	
Create educational and outreach events	\$\$\$	
	\$\$	
	\$	

OTHER TOPICS

ENVIRONMENTAL
CONSERVATION

TRANSPORTATION
TRAILS

HOUSING
LAND USE

IDEAS FOR
COMMUNITY
IMPROVEMENT

NEXT STEPS



Our Focus

- Announcing new workshop date
- Preparing “mini-meeting” materials for distribution
- Close Survey and analyzing results
- Meet with stakeholders

Discussion:

- We’d love to do an [extra] Steering Committee meeting while we are in town, to cover workshop materials and provide an update on data/trends. Would 26th/27th evening work, pending workshop date?
- What stakeholders should we meet with?

OUR GUIDING PRINCIPLES FOR MONTREAT TOMORROW

Montreat is a sustained source of peace and community for those who live, study, and visit in the Town. *Montreat Tomorrow* should assess how the Town is changing and empower the Town government to make strategic decisions towards greater resiliency, so that Montreat can be enjoyed for generations to come.

TRANSPARENT

Offer meaningful opportunities for public involvement in a variety of ways; provide clear communications and materials that are easy to understand.

RESPECTFUL

Respect the spiritual character of the Town’s institutions, while acknowledging that the plan must serve the community overall. Consider the needs of property owners with equality and respect. Identify mutual goals and opportunities to partner where appropriate.

FLEXIBLE

Planning in the time of a pandemic and changing planning laws in the State makes for a challenge! Meet this challenge with flexibility, accommodating virtual and in-person engagement and clear, strong project management.