

FILL IN THE BLANK

SHARE YOUR OPINION FOR MONTREAT'S COMPREHENSIVE PLAN!

THE TOWN OF MONTREAT IS _____ BECAUSE OF _____
(ADJECTIVE) (NOUN)

IN 20 YEARS, I WANT PEOPLE TO SAY " _____ " ABOUT MONTREAT.
(PHRASE)

WE CAN HONOR OUR TOWN'S UNIQUE HISTORY BY _____
(ACTION)

WE CAN EMBRACE THE FUTURE BY _____
(ACTION)

I VALUE OUR TOWN'S PUBLIC SERVICES LIKE _____, AND WOULD LIKE TO SEE _____ IF POSSIBLE.
(NOUN) (NOUN/ACTION)

IT'S IMPORTANT TO ME THAT OUR GOVERNMENT CONSIDER ISSUES LIKE _____ IN THE FUTURE.
(NOUN)

EVEN THOUGH PEOPLE SOMETIMES DISAGREE ABOUT THE FUTURE OF MONTREAT (ESPECIALLY ABOUT _____),
(NOUN)

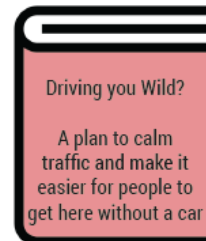
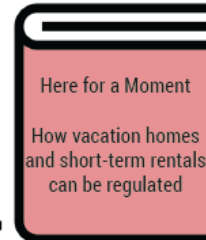
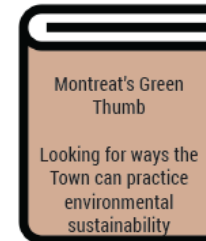
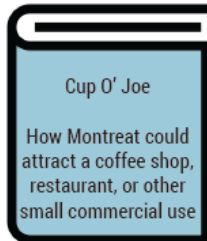
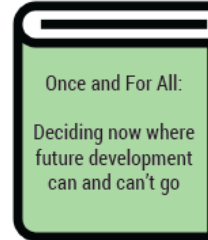
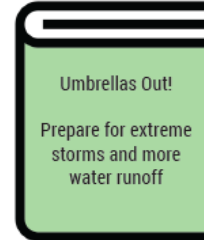
WE ALL SEEM TO AGREE THAT _____ AND _____ IS IMPORTANT TO MONTREAT'S FUTURE!
(NOUN) (NOUN)



READING LIST

These book titles represent major topics that at least one Steering Committee member recommended we explore in *Montreat Tomorrow*. All of these topics are important, but help us prioritize the topics of most interest by telling us which books you'd like to include on Montreat's "required reading" list!

Within each color group, place a check mark near on or near the two titles you would most like to see on Montreat's "reading list". You also will receive one sticky dot to "veto" any book you would like to remove from consideration completely.



WHAT DID YOU SAY?

These quotes come from the Steering Committee Workbook Responses and are divided into four categories: strengths, weakness, opportunities, threats.

Use post-it notes to tell us what is missing or to respectfully disagree with an opinion.

Remember, we have not done our "fact-finding" yet; this is all based your perception!

STRENGTHS

"People who live in Montreat are passionate about maintaining the quality of life that brought them here."

"Tremendous tree canopy. Natural Beauty. Sense of Solitude."

"Town employees dedicated to doing their jobs well."

The Town provides an astonishing level of service given the demands"

"Montreat's historic background."

Montreat feels like a safe place for families.

"MRA providing recreational services and drawing in visitors."

WEAKNESSES

"Silo Mentality" & "There are many separate entities here- sometimes it feels as if they just compete and never the twain shall meet."

"Loss of community in terms of permanent and seasonal residents not knowing each other"

"More and more week long and short term rentals"

"Montreat's History"

"Organizations enjoy the benefit of town roads and security, but are exempt from paying Montreat taxes."

OPPORTUNITIES

"Possible external funding for stormwater management and mitigation"

"I would like to see a viable commercial town center, certainly a restaurant or bistro open year-round"

"Reasonable but firm guidelines for future expansion and historic preservation"

"Vacation rentals paying their fair share."

"I would love to have a dog park in Montreat"

"Both Montreat College and Montreat Conference Center are currently experiencing eras of relative financial stability. If these institutions can sustain and build on these gains, it stands to benefit the community in myriad ways."

THREATS

"So-called 'global change'... such as extreme weather events, changes in vegetation"

"Lack of citizen involvement in government... citizen apathy"

"Trails seem to be endangered from too much use."

"Lack of a broader tax base, which results in insufficient funds for the town's maintenance and improvement needs."

"Soil and sediment carried into the Flat Creek watershed by runoff from roadway rights-of way and institutional and private property landscapes."

